



Don't miss this opportunity to reach out to attendees at the Michigan Chapter's largest event of the year! These opportunities sell out quickly so secure your opportunity today!

General Benefits of Sponsorship

Sponsors will receive the following benefits of sponsorship, in addition to the specific benefits listed with each opportunity:

- Logo and website ink on promotional materials, MMPI website, signage (if applicable), event PowerPoint, on-site program
- One set of MMPI member and event attendee mailing labels (upon request)
- Recognition in MMPI quarterly newsletter
- One quarter-page advertisement in Summer 2010 issue of newsletter (for sponsorship commitments of \$750 or more). This benefit can also be used to upgrade size for a paid advertisement.)
- Display table at the conference (for sponsorship commitments of \$300 or more)
- Discount on conference registration based on total sponsorship commitment:
 - \$1,500 or more—Two complimentary full conference registrations
 - \$600-\$1,499—One complimentary full conference registration
 - \$599 and below—50% off one full conference registration

Meals & Social Events

Sponsorship includes the opportunity for a representative from your company to address the attendees about your company. This presentation can be up to three minutes and with up to three PowerPoint slides to accompany your presentation. You will also have the opportunity to place marketing materials and/or giveaways on the tables.

Monday Evening Reception & Dinner—(SOLD)

Monday Evening Hospitality—\$500*

Tuesday Breakfast—\$750 (SOLD)

Tuesday Luncheon—\$750

**The hospitality sponsorship includes the reservation of space. Arrangements for the hospitality with the facility, along with any costs incurred are the responsibility of the sponsor.*

Refreshment Breaks

Break sponsorships include signage and a display table (if desired) located near the break.

Monday Afternoon—\$300

Tuesday Morning—\$500

Tuesday Afternoon—\$300

SPONSORSHIP OPPORTUNITIES

Program

Sponsorship includes the opportunity for a representative from your company to address the attendees about your company. This presentation can be up to three minutes and with up to three PowerPoint slides to accompany your presentation. You will also have the opportunity to introduce the speaker.

Monday Evening Keynote—\$400

Tuesday Opening Keynote—\$750 (SOLD)

Tuesday Closing Keynote—\$750

Wednesday Special Workshops—\$250 each (two opportunities)

Breakout Education Sessions—\$250 each (three opportunities)

(Sponsors will receive sponsorship for two education sessions—one in the morning and one in the afternoon.)

Promotion

Promotional Brochure—\$750 (includes full page advertisement) **(SOLD)**

Email Promotion—\$250 each (three opportunities - banner ad featured in promotion)

Website Banner—\$300 (banner ad from date sponsorship is secured through April 30, 2010)

At the Conference

Conference Registration—\$500 (SOLD)

Conference Journal—\$1,000 (SOLD)

Pen—\$350 (your logo imprinted on pen*)

Lanyards—\$350 (your logo imprinted on lanyard*)

Speaker Gifts—\$300 (MMPI to provide the gifts)

On-Site Program—\$400

Virtual Registration Bag, *The Green Bag* (includes banner ad on web page) - **\$250**

Water Bottles—\$700 (your logo imprinted on water bottle*) **(SOLD)**

Registration Bags/Portfolios—\$1,200 (your logo imprinted on bag/portfolio*)

Monday Evening Turn-down service—\$300 (sponsor can provide gift for delivery, if desired)

**Price listed includes the logoed item described.*

In-Kind

MMPI is looking for in-kind sponsorships for staging, décor, linens and centerpieces. We will consider in-kind sponsorships for all items listed.

Secure Your Sponsorship Today!

To secure your sponsorship, please complete the attached sponsorship commitment form. Sponsorships are available on a first come, first secured basis. For assistance, please contact Mary Chris Hotchkiss at mchotchkiss@lansing.org, (517) 377-1414 or the MMPI office at info@mmpi.org, (517) 669-3914.



Meeting Professionals International Michigan Chapter
(517) 669-3914 • (866) 861-8517 fax • www.mmpi.org • info@mmpi.org



MMPI ANNUAL EDUCATION CONFERENCE • APRIL 26-27, 2010 • BAVARIAN INN LODGE, FRANKENMUTH

SPONSORSHIP COMMITMENT FORM

Contact Information:

Contact: _____

Title: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email Address: _____

Website Address: _____

Sponsorship Commitment:

Item	\$ Amount
Total Amount Due	

Method of Payment:

___ Check (payable to MPI Michigan Chapter) ___ Credit Card

_____ Expiration Date

_____ Name on Card

_____ Authorized Signature

Sponsorships are accepted on a first-come, first-secured basis. Please email a high-resolution file of your logo in "JPG" format to info@mmpi.org.

PLEASE RETURN TO:

Meeting Professionals International Michigan Chapter
P.O. Box 119, DeWitt, MI 48820-0119
info@mmpi.org · Fax (866) 861-8517
For assistance, call (517) 669-3914